

Executive Director Report

January 6, 2018

10:00 to 12:00 PM

- Patagonia Works - As a past grant recipient, KTA has been invited to participate in this program. It is an online platform run by Patagonia which allows people to donate to us through them, and gives us a new platform to advertise our programs. I put up the Philly program as an experiment.

Programs

- Fall 2018 Hiking Weekend - Brynn and I looked at many facilities during the fall of 2017. However none were deemed suitable, large enough or had the right mix of accommodations. We finally settled on the Genetti Hotel in Williamsport. All of the rooms have been renovated and a hot breakfast buffet is included. We booked a room at the River Valley Transit for the Council meeting and dinner. Since this space is rented by the hour we figured we could have the Board meeting in some other (free) space at the hotel such as the lobby or bar.
- Spring 2019 Hiking Weekend - Camp Ladore, Waymart, PA. This is a very popular Salvation Army camp in NE PA. Originally we had wanted to go there this fall but they were completely booked. All rooms are private with their own private bath. One downside is the deposit we'll have to pay this year.
- Prowl The Sproul - July 27-29, 2018. Unfortunately this does conflict with two things: 1) Trail Care on the North Country Trail 2) A Biker event in Renovo which will impact DCNR participation to some extent.
- Pinchot Trail Slackpack - We have tentatively scheduled this for October 26-28, 2018 but have not finalized anything yet.
- Quehanna Elk Quest - This program overlaps slightly with the KTA Treks and Trails Trip. Paul Shaw has agreed to lead the Friday hike and help Brynn. But depending on when I return to the U.S., Brynn may need help on Saturday.

Financial

- Bookkeeping - Dan was informed on Wednesday that his services were no longer needed. We are in the process of switching over to Hamilton and Musser, a local accounting firm that handles a lot of small non-profit bookkeeping.
- Brokerage Account - Last year, at the request of one of our donors, we set up this account as a way to accept equities in place of cash donations. The account saw no activity in 2017, and our donor never contacted us despite a number of inquiries from staff. This caused a couple ripples during the audit - we didn't have any statements from the credit union because the account had no activity. We were happy to finally hear from the donor that he plans to start transfers to the account this month and do so on a monthly basis from here on out.
- Federal Tax Plan - With a doubling of standard deductions in 2018 there is the possibility the changes in the tax law could impact our donations if fewer households itemize deductions in the future.