

Executive Director Report

July 29, 2017

Renovo, PA

1. Jubilee Day – Brynn, Raymond and I worked this event. This year we partnered with Alyssa Wentz from DCNR. Overall the day was very successful as we talked to lots of folks, sold merchandise and memberships, and promoted hiking in PA
2. Duncannon Appalachian Trail Festival – Brynn and I attended this event. It was the second year KTA was represented. Also attending were KTA members: SATC, Horseshoe Trail, MCM, York Hiking Club, and ATC.
3. Inventory/Maps – This past year we had to reorder the PA AT guide, AT Maps 1-6 and AT Maps 7&8. Patches added have included the Black Forest Trail, and the Laurel Highlands Trail. A limited number of Purple Lizard maps (Moshannon, Bald Eagle, Raystown, Rothrock, and Pine Creek are being offered for sale. We are selling hiking the Susquehannock Trail as well.
4. PGC/PFBC Fee Increase Hearing – Staff attended this hearing. A synopsis was compiled by Raymond and appeared in the July newsletter. http://www.kta-hike.org/uploads/8/2/5/0/82502470/july_2017_complete_keystone_hiker.pdf

The PGC's Executive Director's comments during the hearing were noteworthy. See video at 1 hour 25 – 27 minutes. All three staff members reacted to the disparaging comments and would like to bring this to the KTA Boards attention.

5. Mid State Trail, Trail Care with Deb Dunkle – Raymond, Brynn and I worked a day with the KTA Trail Crew on the Mid State trail outside Everett.
6. Survey – a brief survey is being conducted of KTA members. (See Raymond's summary of results)
7. Event Pricing – Every event has more and more participants trying to sign up AFTER the cut-off date. Staff would like to consider a sliding scale similar to that used in the Trail Challenge where after a certain date the price rises.
8. Slackpacks 2018 – Pinchot Trail (Hemlock Campground), Black Forest Trail (Petticote Junction Campground) – Wanda has tentatively agreed to help with the BFT slackpack. The Pinchot Trail is a proposed new event and staff needs to visit the facilities at the various locations this fall.
9. Spring Hiking Weekend, April 13-15, 2018, Jim Thorpe, PA – This hotel is nicer and less expensive than the Penn Wells in Wellsboro.